

A top-down photograph of a person's hands holding two brown paper grocery bags. The left bag is overflowing with yellow bananas and a white onion. The right bag contains green leafy vegetables. The person is wearing a grey t-shirt and a silver metal-link wristwatch on their left wrist. The background is a light-colored, textured surface.

WE NEED TO TALK ABOUT THIS.



Bag it with
**John
John**



Life can be a handful!

SO WHY NOT TAKE THINGS OUT OF YOUR CUSTOMERS' HANDS?



Life can be a handful!

SO WHY NOT TAKE THINGS OUT OF YOUR CUSTOMERS' HANDS?





SO THAT THEY
CAN ENJOY ALL
OF MODERN LIFE'S
BENEFITS ...

... WHILE DISPLAYING
YOUR BRAND
ON EYE LEVEL.





THE CARRIER BAG TO CARRY ON YOUR BACK

•

ADVERTISING ON **EYE-LEVEL**

•

MOST **COST-EFFICIENT** BACKPACK

•

CONTEMPORARY SUSTAINABLE PACKAGING

The John Family



John
John
STANDARD

Made from recycleable or recycled plastic. Cost-efficient, durable, colorful and proven a million times over. The price-performance winner



John
John
PACKABLE

Made from recycleable or recycled plastic. Packable in sewn-in pouch.

Always at hand



John
John
HEAVY DUTY

Our heavyweight made of extra thick recycled polyester. Is this still a bag or already a real backpack?
Need a little more?



John
John
ORGANIC

Made of cotton with GOTS, Oeko-Tex or CmiA certification.

The natural companion



John
John
PAPER

Made of kraft paper with a high amount of recycled fibers, this classic is our most affordable bag for the back.

The low cost entry

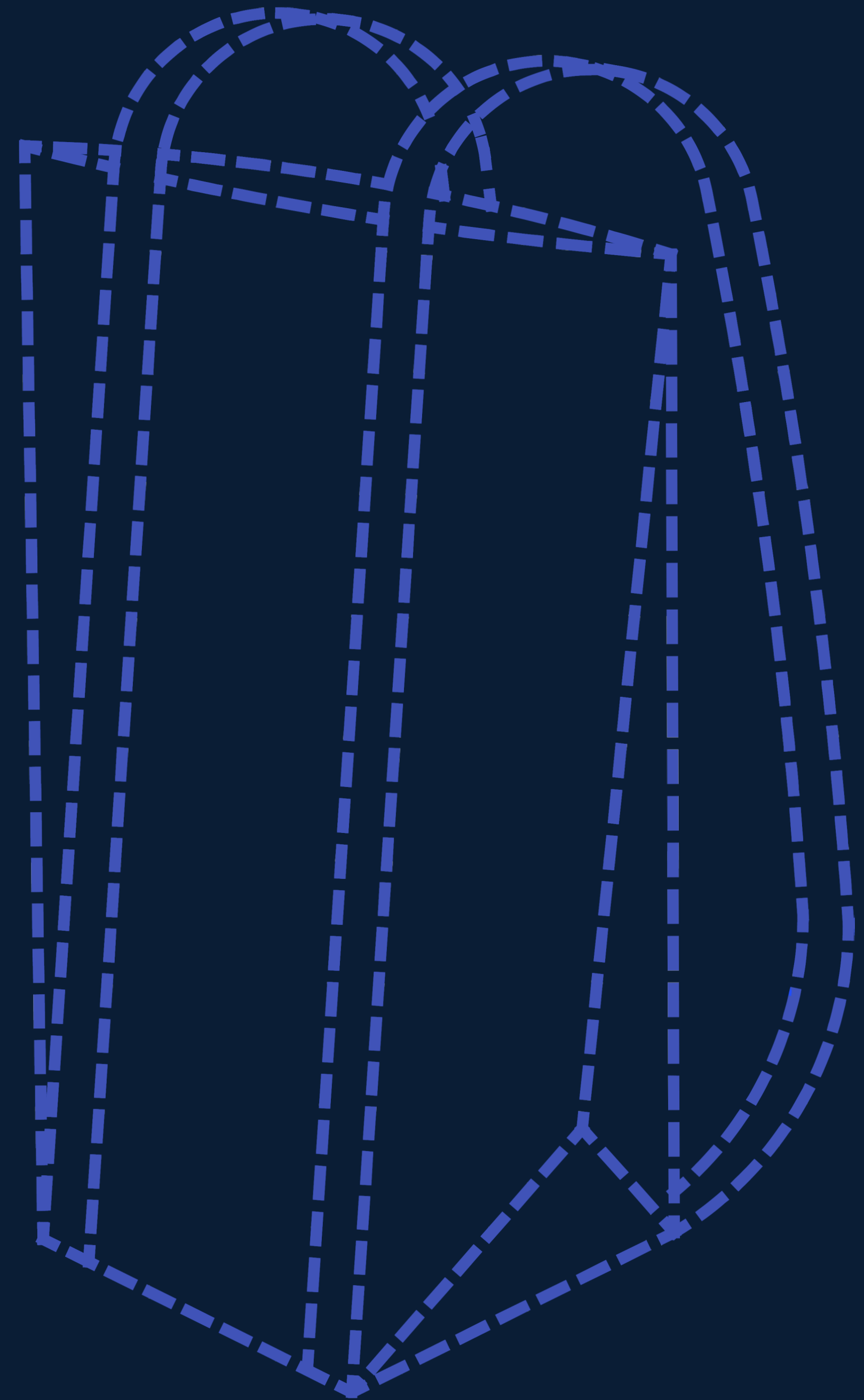


GERMAN
DESIGN
AWARD
GOLD
2018

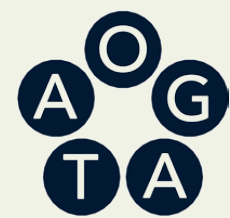
One concept Endless possibilities

**JohnJohn can be whatever
bag you need it to be.
Retail, promotion, marketing
or goodie bag, extra buttons
and handles or a different
fabric.**

You name it, we make it!



Let's talk!



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