John By age



2 ADVERTISING ON EYE-LEVEL



MOST COST-EFFICIENT BACKPACK



Good design is more sustainable due to higher appreciation, which generates frequent use and therefore more valuable marketing impressions.

Contact JohnJohn



John Sohn standard

Made from recycleable or recycled plastic. Costefficient, durable, colorful and proven a million times over. The priceperformance winner



Made from recycleable or recycled plastic. Packable in sewn-in pouch.

Always at hand



Our heavyweight made of extra thick recycled polyester. Is this still a bag or already a real backpack? Need a little more?



The natural companion



John CUSTOM Which JohnJohn can we develop for you?

THE CARRIER BAG TO CARRY ON YOUR BACK

Made from your imagination